

# Furniture Retailers Database & Email List - UK 2012

MTW Research have published a brand new mailing, email & telemarketing list representing more than 90% of the UK furniture retailers market in late 2012. This brand new list offers fresh, relevant sales leads of key retailers actively involved in UK furniture market and is available to purchase immediately, exclusively from MTW.

With full data compliance & no limitations on usage, this high quality database offers excellent value for money for all furniture manufacturers, distributors and retailers who are seeking to increase sales through this channel.

## ***The 2012 Furniture Retailers Database Includes:-***

- **3,500+ Furniture Retailers**
- **3,500+ Full Address & Postcodes** –Preference Service Screened, Autonomous Sites Only
- **3,300+ Contact Names** - Senior Decision Maker / Head of Purchasing
- **3,300+ Telephone Numbers** – Corporate Telephone Preference Service Screened
- **700+ Email Addresses**
- **3,500+ Employee Band Estimates; 1,800+ with Turnover Band Estimate**
- **2,000+ Web Addresses; 1,800+ Fax Numbers**

Based on MTW's research on the UK furniture industry in 2012, the higher value sector of the market looks set to lead the industry in terms of value growth from 2013 onwards. This database represents a key sales and marketing tool for identifying retailers who are likely to return to growth more quickly and enables furniture and furnishing product suppliers to identify key targets and grow sales quickly and cost effectively.

## ***Furniture Retailers Database Employee Band Breakdown:-***

Employee Band	<20	21-49	50-199	200-499	500+
Number of Companies	3,000+	100+	130+	60+	200+

## **Furniture Retailers Database – UK 2012**

***Available Now, Exclusively from MTW Research***

***Contact Your Targets...***

- ***by Mail***
- ***in Person***
- ***by Telephone***
- ***by Email***
- ***by Fax***
- ***& via their Websites***

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<b>MS Access Format</b> – sent by email (excludes emails)	£350	[ ]
<b>Ultimate Pack</b> (All Above PLUS 700+ Emails & Supplied on CD-Rom) (Supplied as multi-use with no restrictions or limitations on usage or frequency of contact with the companies on the database)	£395	[ ]

VAT to be Added to Final Price at 20%.

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**Company Name:**

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Security Number:- \_\_\_\_\_ (last 3 digits on reverse of card)

Registered Postcode for Card (if known) \_\_\_\_\_ Registered building number for card (if known) \_\_\_\_\_

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MTW provide this list to clients with no limitations on type or frequency of usage of the list. This database has been screened against the TPS / MPS preference service at time of publication in September 2012. Whilst MTW endeavour to attain high levels of accuracy, the information supplied is based on primary telephone research, Companies House & Directory Enquiries and may be prone to errors or omissions, whilst MTW accept no liability for such omissions or errors we offer a buyback guarantee on incorrect addresses above 20% error rate. Please note this guarantee applies only to address records, and not to any other records such as employee band, e-mails etc.

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